

## VITAE

October 2009

### JON P. NELSON

- TELEPHONE:** Voice: 814-237-0157  
Fax: Call or e-mail first  
E-mail: [jpn@psu.edu](mailto:jpn@psu.edu)  
Web page: [http://econ.la.psu.edu/people/biographies/nelson\\_bio.htm](http://econ.la.psu.edu/people/biographies/nelson_bio.htm)
- MAIL ADDRESS:** 642 Glenn Road  
State College, PA 16803
- ALT. ADDRESS:** 608 Kern Bldg.  
Department of Economics  
Pennsylvania State University  
University Park, PA 16802
- ACADEMIC DEGREES:** B.S., Economics – University of Wisconsin, 1964  
Ph.D., Economics – University of Wisconsin, 1970
- EMPLOYMENT:** Professor Emeritus of Economics, July 2004 - present  
Professor, Pennsylvania State University, 1978-2004  
Associate Professor, Pennsylvania State Univ., 1973-1978  
Assistant Professor, Pennsylvania State Univ., 1969-1973  
Director of Graduate Studies, Department of Economics, 1986-1993  
Research Associate, Institute for Policy Research & Evaluation, 1970-2001
- HONORS & AWARDS:** Faculty Marshall, College of the Liberal Arts, Spring Graduation, 2003  
Teaching Award, Department of Economics, Fall 2002  
US Department of Energy, Program Review Panel, 2009  
National Institute on Alcohol Abuse, Grant Panels, 1989-1991, 1994  
National Academy of Sciences Committees, 1976-77, 1979-80  
National Science Foundation, Program Review Panel, 1978
- OTHER EXPERIENCE:** Consultant: PA Office of Attorney General (1985-07), US Dept of Labor (1974-76), US Dept of Transportation (1973-74), National Science Foundation (1972-83), National Institute on Alcohol Abuse (1989-94), RWJ Foundation (2003-05), ACLU (1999, 2006); MIT-FAA Partner Program (2008-09); US Dept of Energy (2009); & various private consultancies.
- COURSES TAUGHT:** Industrial organization, antitrust & regulation, law & economics, microeconomic theory, environmental economics, economic statistics, policy analysis, honors seminar.
- RESEARCH AREAS:** Applied microeconomics, market structure & conduct, antitrust & regulation, technological change, advertising economics, cost-benefit analysis, environmental economics.
- RESEARCH GRANTS:** NSF (1970-72); US Department of Labor (1974-75); US Department of Transportation (1972-73, 1974-75, 1977-78); US Bureau of Mines (1975-77); US Public Health Service (1987-88); Pennsylvania LEV Commission (1993); US National Institute of Standards and Technology (1996). Author/coauthor of 11 final research reports.
- PSU COMMITTEES:** **Liberal Arts:** Promotion & Tenure (1988-90), Instant Tenure (1993-96), Sabbatical Leaves (1984-86), Research (1982-83, 1985-88), Headship Search (1994-95), Faculty Marshall (2003). **Economics:** Personnel & Tenure (1976-78, 1982-84, 1990-92, 1995-97), Recruiting Committee (1994-95), Academic Programs (1972-74, 1979-81, 1985-93, 2000-02), Policy & Planning (1974-76, 1979-80, 1982-83, 1990-91), Graduate Aid & Admissions (1972-74, 1984-93). **Graduate School:** Fellowships (1989-90), Dept. Review Committees (1974-75), Search Committee (1977-78), Programs & Courses (1992-94), Graduate Council (1992-94).
- AFFILIATIONS:** American Economic Assoc., Industrial Organization Society, Western Economic Assoc.

- MAJOR PROGRAM APPEARANCES:** Major program appearances include Eastern Economic Assoc. (1974, 1977, 1982, 1988, 2000), ECORE Noise Workshop (2007, invited), Econometric Society (1970, 1975, 1984), Swiss Institute of Technology (2008, invited), Federal Trade Commission (1997, invited), Swiss NSF Symposium on Hedonic Models (2007, invited), Industrial Organization Society (1995, 2007), International Civil Aviation Org. (2007, invited), Midwest Economic Assoc. (1992), National Academy of Engineering Workshop (2007, invited), Pennsylvania Economic Assoc. (1974, 1987, 1988, 1994), REMI Users Conference (1993, invited), Southern Economic Assoc. (1978, 1980, 1985, 1996, 2005, 2008), Western Economic Assoc. (1974, 1979, 1993, 1997, 2001), International Workshop on Meta-Analysis (2008, 2009), and National Alcohol Beverage Control Assoc. (2005, invited).
- EDITORIAL WORK:** **Associate Editor:** Journal of Economic Behavior & Organization, 1996-99. **Manuscript Referee:** I have referred over 175 papers. Addiction (4/08), Alcohol Research & Health, American Econ Review, American Real Estate & Urban Econ Journal, Applied Econ (6/06, 2/07, 5/07, 5/08, 12/08, 8/09), BE Journals in Econ Analysis & Policy (7/05), Bulletin Econ Res (8/07, 2/08), Business Econ, Cato Journal, Contemporary Econ Policy (3/07), Eastern Econ Journal, Econ Inquiry (8/07), Engineering Economist, Environmental & Resource Econ (3/09, 9/09), European J of Political Econ (8/05), Health Econ (1/05), J Air Pollution Control Assoc., J Econ Behavior & Org, J Econ Education (2/06, 9/06, 12/07), J Econ Surveys (9/06), J Econ & Business, J Environ Econ & Mgt., J Fin Services Research (6/06), J Forest Econ (9/07), J Health Econ (10/05), J Human Resources, J Industrial Econ, J Law & Econ (6/06), J Marketing (8/06), J Policy Analysis & Mgt, J Public Affairs (2/09, 3/09), J Real Estate Finance & Econ, J Regional Science (10/06, 9/07), J Regulatory Econ, J Transport Econ & Policy, J Wine Econ (7/07), Land Econ, Review Econ & Statistics, Review of Industrial Org (2/06, 6/07), Southern Econ Journal, and Urban Studies (10/05). **Manuscript Reviewer:** American Enterprise Institute, Harvard University Press, JAI Press, Penn State University Press, Resources for the Future, Transport Research Board (2/07) & various commercial book publishers. **Proposal & Report Reviewer:** DOE, NSF, NIAAA, RWJ Fdn (2004-05).
- GRADUATE STUDENTS:** Ph.D. dissertations directed [9]; M.A. essays [21]; Undergrad Honors essays [5].
- TESTIMONY:** Three Mile Island class action hearing (8/81); Pennsylvania Liquor Control Board hearing (7/85); Pennsylvania Low-Emissions Vehicle Commission hearing (8/93); The Pitt News & Pittsburgh ACLU hearing on a newspaper advertising ban (4/99).
- CONSULTING & LITIGATION:** I have experience in three main areas: (1) antitrust damage assessments; (2) environmental damage assessments, including air pollution and noise; and (3) advertising regulation, especially as applied to alcohol and tobacco. In most instances, one or more reports were prepared. I was deposed in three cases involving bans of advertising of alcohol beverages (7/98, 5/00, 12/06) and an aircraft noise nuisance case (12/05).
- EXTERNAL REVIEWS:** 1978, 1983, 1983, 1984, 1988, 1991, 1993, 2006, 2008 (promotion & tenure reviews)
- CITATIONS & RANKING:** My published works have been cited more than 1400 times. Ranked in the top 15% of economists in 8 categories by RePEc; June 2009.
- PRESS REPORTS:** (recent only) AIM Digest, "Study finds no support for claims of targeting," July 2006.  
PsychCentral, "Advertising targets for alcohol industry," July 2006.  
STATS.org, "Targeting youth?" August 2006.  
Media Life, "Alcohol ads don't lead kids to liquor & beer," November 2006.  
Frontier Economics, "Food for thought: The impact of advertising," January 2008.  
Spiked, "Banning alcohol ads won't cure alcoholism," July 2009.
- WORKING PAPERS:** "Alcohol Marketing, Youth Drinking, and Publication Bias: A Meta-Analysis" (May 2009).  
"Alcohol, Unemployment Rates, and Advertising Bans" (Jun 2009)  
"Valuing Rural Recreation Amenities: Hedonic Prices for Vacation Houses" (Aug 2009)  
"Alcohol Advertising in Magazines and Youth Readership: Further Results" (Sep 2009)

## PUBLICATIONS:

A. *INDUSTRIAL ORGANIZATION, ANTITRUST & REGULATION*

1) **BOOK:** *Industrial Organization* (Penn State University World Campus, 2003), 254pp.

## ARTICLES &amp; CHAPTERS:

2) "An Interregional Recursive Programs Model of Production, Investment, and Technological Change," **Journal of Regional Science**, April 1971, 33-47.

3) "Regional Concentration in the Steel Industry," **Northeast Regional Science Review**, 3, Spring 1972, 218-225.

4) "An Interregional Recursive Programming Model of the Iron and Steel Industry," in G. Judge & T. Takayama (eds.), **Studies in Economic Planning Over Space and Time** (North-Holland, 1973), pp. 368-393.

5) "A Class of Dynamic Models for Describing and Projecting Industrial Development" (w/ R. Day), **Journal of Econometrics**, June 1973, 155-190.

6) **Reprinted** in R. H. Day, *The Divergent Dynamics of Economic Growth*, Cambridge University Press, 2004, pp. 97-114.

7) "Forecasting Aggregate Supply of Coal Miners" (w/ E. Cohn & G. Neumann), **Socio-Economic Planning Sciences**, October 1974, 293-299.

8) "Energy Conservation Policies of the Federal Energy Office" (w/ T. Ferrar), **Science**, February 1975, 644-646.

9) "Forecasting Aggregate Demand for Coal Miners" (w/ E. Cohn & G. Neumann), **Applied Economics**, June 1975, 81-92.

10) "The Demand for Space Heating Energy," **Review of Economics & Statistics**, November 1975, 508-512.

11) "Climate and Energy Demand: Fossil Fuels," in T.A. Ferrar (ed.), **The Urban Costs of Climate Modification** (Wiley, 1976), pp. 123-137.

12) "Behavioral, Suboptimizing Models of Industrial Production, Investment and Technological Change" (w/ R. Day, et al.), in **Modelling Economic Change: The Recursive Programming Approach** (North-Holland, 1978), pp. 55-118.

13) "Tax Policy, Capital Shortages, and Iron and Steel Investment Behavior" (w/ G. Neumann), in **Steel Industry Economics** (University of Washington, 1979), pp. 43-63.

14) "A Comparison of Alternative Econometric Models of Iron and Steel Investment Behavior" (w/ G. Neumann), **Review of Economics & Statistics**, February 1980, 122-127.

15) "Tax Policy and Steel Industry Investment Behavior: An Econometric Analysis" (w/ G. Neumann), **Quarterly Review of Economics & Business**, Autumn 1980, 19-34.

16) "Safety Regulation and Firm Size: Effects of the Coal Mine Health and Safety Act of 1969" (w/ G. Neumann), **Journal of Law & Economics**, October 1982, 183-199. (Summarized in American Enterprise Institute, *Regulation*, 1983, p. 46.)

17) "An Analysis of Ramsey Pricing in Electric Utilities" (w/ M. Roberts & E. Tromp), in M. Crew (ed.), **Regulating Utilities in an Era of Deregulation**, (Macmillan, 1987), pp. 85-109.

18) "Ramsey Numbers and the Role of Competing Interest Groups in Electric Utility Regulation" (w/ M. Roberts), **Quarterly Review of Economics & Business**, 1989, 21-42.

- PUBLICATIONS** (cont.):
- 19) “Comparative Antitrust Damages in Bid-Rigging Cases: Some Findings from a Used Vehicle Auction,” **Antitrust Bulletin**, Summer 1993, 369-394.
- 20) “Market Structure and Incomplete Information: Price Formation in a Repeated English Auction,” **Journal of Economic Behavior & Organization**, August 1995, 421-437.
- 21) “Estimating the Spillover Benefits of Industrial Extension Programs” (w/ I. Feller), in **Manufacturing Modernization: Learning from Evaluation Practices and Results** (Georgia Tech University, 1997), pp. 199-222.
- 22) “The Microeconomics of Manufacturing Modernization Programs” (w/ I. Feller), **Research Policy**, November 1999, 807-818.
- 23) “Consumer Bankruptcy and Chapter Choice: State Panel Evidence,” **Contemporary Economic Policy**, October 1999, 552-564.
- 24) “Consumer Bankruptcies and the Bankruptcy Reform Act: A Time-Series Intervention Analysis, 1960-1997,” **Journal of Financial Services Research**, August 2000, 181-200.

**B. ENVIRONMENTAL DAMAGES, NOISE ABATEMENT & HOUSING MARKETS**

- 25) **BOOK: *Economic Analysis of Transportation Noise Abatement*** (Ballinger, 1978), 265pp. (Summarized in FAA, *Aviation Noise Abatement*, March 1985, 99-102.)

**ARTICLES & CHAPTERS:**

- 26) “The Economic Costs of Airport Noise: Theory and Measurement” (w/ I. Feller), in **Interagency Symposium on University Research in Transportation Noise Proceedings**, Stanford University, March 1973, pp. 727-743.
- 27) “Accessibility and the Value of Time in Commuting,” **Southern Economic Journal**, January 1977, 1321-1329.
- 28) “Monetary Measures of the Benefits of Abatement: Property-Value Analysis” (w/ A. DeVany), in National Academy of Sciences, **Noise Abatement: Policy Alternatives for Transportation** (National Academy of Sciences Press, 1977), pp. 126-160.
- 29) “Costs of Noise Abatement” & “Cost-Benefit Analysis: Some Illustrations” (w/ A. DeVany, K. Eldred, & A. Walters), in National Academy of Sciences, **Noise Abatement: Policy Alternatives for Transportation** (NAS Press, 1977), pp. 160-82 and pp. 161-206.
- 30) “Residential Choice, Hedonic Prices, and the Demand for Urban Air Quality,” **Journal of Urban Economics**, July 1978, 357-369.
- 31) “Airport Noise, Location Rent, and the Market for Residential Amenities,” **Journal of Environmental Economics & Management**, December 1979, 320-331.
- 32) **Reprinted** in *The Environment and Transport*, Y. Hayashi, et al. (eds.), Elgar, 1999, pp. 81-92.
- 33) “Airports and Property Values: A Survey of Recent Evidence,” **Journal of Transport Economics & Policy**, January 1980, 37-52.
- 34) **Reprinted** in *Classics in Transport Analysis: Air Transport*, P. Forsyth, et al. (eds.), Elgar, 2002, pp. 613-28.
- 35) “Measuring Benefits of Environmental Improvements: Aircraft Noise and Hedonic Prices,” in V.K. Smith (ed.), **Advances in Applied Microeconomics** (JAI, 1981), pp. 51-75.

- PUBLICATIONS** (cont.):
- 36) "Three Mile Island and Residential Property Values: Empirical Analysis and Policy Implications," **Land Economics**, August 1981, 363-372. (Cited in M.O. Finkelstein & B. Levin, *Statistics for Lawyers*, Springer-Verlag, 1st ed., 1990, p397; 2nd ed., 2001, p440.)
- 37) "Highway Noise and Property Values: A Survey of Recent Evidence," **Journal of Transport Economics & Policy**, May 1982, 117-138.
- 38) "Monetary Evaluation of Noise Nuisance," in T. O'Riordan & R. Turner (eds.), **Progress in Resource Management and Environmental Planning** (Wiley, 1983), pp. 201-209.
- 39) "Housing Values, Census Estimates, Disequilibrium and the Environmental Cost of Airport Noise: A Case Study of Atlanta" (w/ P. O'Byrne & J. Seneca), **Journal of Environmental Economics & Management**, June 1985, 169-178.
- 40) "Economic Development and Air Pollution Abatement: A State-Level Policy Simulation of the 1990 Clean Air Act," **Journal of Environment & Development**, March 1997, 61-84.
- 41) "Western Rangelands Reform: An Analysis of the 1996 Senate Vote on Federal Grazing Fees" (w/ G. Fennemore), **Contemporary Economic Policy**, July 2001, 322-335.
- 42) "Green Voting and Ideology: LCV Scores and Roll-Call Voting in the U.S. Senate, 1988-1998," **Review of Economics & Statistics**, August 2002, 518-529.
- 43) "Meta-Analysis of Airport Noise and Hedonic Property Values: Problems and Prospects," **Journal of Transport Economics & Policy**, January 2004, 1-27. Available on JSTOR.
- 44) "Hedonic Property Value Studies of Transportation Noise: Aircraft and Road Traffic," in **Hedonic Methods in Housing Markets: Pricing Environmental Amenities and Segregation** (Springer, 2008), pp. 57-82.
- 45) "The Use (and Abuse) of Meta-Analysis in Environmental and Resource Economics: An Assessment" (w/ P. Kennedy), **Environmental & Resource Economics**, March 2009, 345-77.

#### **C. ADVERTISING ECONOMICS & ALCOHOL DEMAND**

- 46) **BOOK: *Advertising and Differentiated Products: Advances in Applied Microeconomics, Vol. 10***, editors M.R. Baye and J.P. Nelson (JAI Press & Elsevier Science, 2001), 295pp.

#### **ARTICLES & CHAPTERS:**

- 47) "State Monopolies and Alcoholic Beverage Consumption," **Journal of Regulatory Economics**, March 1990, 83-98. (Cited 829 F. Supp 543, 1993, 44 *Liquormart v. R.I.*)
- 48) "Effect of Regulation on Alcoholic Beverage Consumption," **Alcohol & Drug Abuse Reviews**, Fall 1990, 223-243.
- 49) "Advertising and U.S. Alcoholic Beverage Consumption: System-Wide Estimates" (w/ J. Moran), **Applied Economics**, December 1995, 1225-1236.
- 50) "Economic and Demographic Factors in U.S. Alcohol Demand: A Growth-Accounting Analysis," **Empirical Economics**, March 1997, 83-102.
- 51) "Broadcast Advertising and U.S. Demand for Alcoholic Beverages," **Southern Economic Journal**, April 1999, 774-790.
- 52) "Hard at Play! The Growth of Recreation in Consumer Budgets, 1959-1998," **Eastern Economic Journal**, Winter 2001, 35-53.

- PUBLICATIONS** (cont.): 53) “Do Advertising Bans Work? An International Comparison” (w/ D.J. Young), **International Journal of Advertising**, 20(3), 2001, 273-296.
- 54) “The Long-Run Demand for Alcohol and the Advertising Debate: A Cointegration Analysis” (w/ E. Coulson & J. Moran), in **Advertising and Differentiated Products** (JAI Press & Elsevier Science, 2001), pp. 31-54.
- 55) “Alcohol Advertising and Advertising Bans: A Survey of Research Methods, Results, and Policy Implications,” in **Advertising and Differentiated Products**, (JAI, 2001), pp. 239-295.
- 56) “Advertising Bans, Monopoly, and Alcohol Demand: State Panel Evidence,” **Review of Industrial Organization**, Feb. 2003, 1-25.
- 57) “Cigarette Demand, Structural Change, and Advertising Bans: International Evidence, 1970-1995,” **Contributions to Economic Analysis & Policy**, 2(1), August 2003, 1-27.  
<http://www.bepress.com/bejeap/contributions/vol2/iss1/art10/>
- 58) “Youth Smoking Prevalence in Developing Countries: Effect of Advertising Bans,” **Applied Economics Letters**, 10(13), October 2003, 805-811.
- 59) “Advertising Bans in the United States,” in **EH.Net Encyclopedia** (R. Whaples, ed.), May 2004, 29pp. <http://www.eh.net/encyclopedia/contents/Nelson.AdBans.php>
- 60) “Beer Advertising and Marketing Update: Structure, Conduct, and Social Costs,” **Review of Industrial Organization**, 26(3), January 2005, 269-306. (Invited paper).
- 61) “Advertising, Alcohol, and Youth,” **Regulation: Cato Review of Business & Government**, 28(2), Summer 2005, 40-47.
- 62) “Cigarette Advertising Regulation: A Meta-Analysis,” **International Review of Law & Economics**, 26(2), June 2006, 195-226.
- 63) “Alcohol Advertising in Magazines: Do Beer, Wine, and Spirits Ads Target Youth?” **Contemporary Economic Policy**, 24(3), July 2006, 357-69.
- 64) “Reply to Siegel, et al.: Alcohol Advertising in Magazines and Disproportionate Exposure,” **Contemporary Economic Policy**, 26(3), July 2008, 493-504.
- 65) “Distilled Spirits: Spirited Competition or Regulated Monopoly?” Chapter 5 in **Industry and Firm Studies**, V. Tremblay & C. Tremblay (eds.), M.E. Sharpe, 2007, pp. 119-57.
- 66) “How Similar are Youth and Adult Alcohol Behaviors? Panel Results for Excise Taxes and Outlet Density,” **Atlantic Economic Journal**, 36(1), March 2008, 89-104.
- 67) “Effect of Youth, Price, and Audience Size on Alcohol Advertising in Magazines” (w/D. Young), **Health Economics** 17(4), April 2008, 551-56.
- 68) “Alcohol Advertising Bans, Consumption, and Control Policies in Seventeen OECD Countries, 1975-2000,” **Applied Economics** (published on-line 04/04/08, Routledge Informaworld). DOI: 10.1080/00036840701720952

**PUBLICATIONS (cont.): D. NOTES, REVIEWS & COMMENTARIES**

- 69) "A Note on the Economics of Metallurgical Coke Production," **Management Science**, December 1971, 237-239.
- 70) "Residential and Commercial Demand for Space Heating Energy," in **Proceedings of the Pennsylvania Conference of Economists**, Bloomsburg State College, April 1975, 1-20.
- 71) "Energy Conservation Policies of the Federal Energy Office: Reply" (w/ T. Ferrar), **Science**, 19 September 1975, 1015.
- 72) "Econometric Analysis of the Effects of Climate on Energy Demand," in **Economic and Social Measures of Climate Change**, Institute for Defense Analyses, September 1975, Ch. 3.
- 73) Review of *The Economics of Professional Team Sports* (by H. G. Demmert), **Antitrust Bulletin**, Winter 1975, 939-942.
- 74) "Economic Considerations of Highway Noise Impact on Land," in **Final Report of the Highway Noise Research Workshop**, Florida Atlantic University, August 1977, pp. 60-63.
- 75) "Accessibility and the Value of Time in Commuting: Reply," **Southern Economic Journal**, July 1978, 298-300.
- 76) Review of *Steel Production: Processes, Products, and Residuals* (by C. S. Russell & W. J. Vaughan), **The Engineering Economist**, Spring 1979, 191-192.
- 77) "Economic Solutions," in **Final Report on the Evaluation of Current Environmental Research and Establishment of Priorities**, EPA & PSU, October 1979, 57-60.
- 78) "Estimating Demand Functions for Product Characteristics: Comment," **Journal of Consumer Research**, September 1982, 219-220.
- 79) Review of *Clean Coal/Dirty Air* (by B. A. Ackerman & W. T. Hassle), **Southern : Economic Journal**, October 1982, 587-589.
- 80) Review of *Energy, Economics and the Environment* (by H.E. Daly & A. F. Umana), **Natural Resources Journal**, October 1982, 1186-1188.
- 81) "Comment on 'Can Government Regulate Safety? The Coal Mine Example'" (w/ G. Neumann), **American Political Science Review**, December 1982, 876-878.
- 82) "Real Income, Grade Inflation, Simultaneity, and Teaching Evaluations" (w/ K. Lynch), **Journal of Economic Education**, Winter 1984, 21-37.
- 83) Review of *The Diffusion of Mature Technologies* (by G. F. Ray), **Journal of Economic Behavior & Organization**, September 1986, 332-334.
- 84) "Perspective on Alcohol Advertising: Brand Recall or Market Expansion?" **Dimensions**, Penn State University, Spring 1997, 1-3.
- 85) "Study: Ads Don't Add to Liquor Use" (w/D. Young), **Electronic Media** (Crain), 21(6), February 11, 2002, p. 8.
- 86) Review of *The U.S. Brewing Industry: Data and Economic Analysis* (by V.J. Tremblay and C.H. Tremblay), in **EH. Net Book Reviews**, May 2005, 1-4.  
<http://eh.net/bookreviews/library/0941.shtml>

- PUBLICATIONS (cont.):**
- 87) "Penalizing Oil Companies will Backfire," **Harrisburg Patriot-News**, April 10, 2006,
- 88) "Cost-Benefit Analysis and Transportation Noise," PowerPoint presentation at the **National Academy of Engineering Workshop on Cost-Benefit Analysis of Transportation Noise Control Technology**, Cambridge, MA, February 23, 2007.
- 89) "House Price-Gouging Legislation Should Run Out of Gas in Senate," **Scranton Times-Tribune**, June 3, 2007 (op-ed page).
- 90) "Hedonic Valuation of Transportation Noise," PowerPoint presentation at the **International Symposium on Hedonic Methods in Real Estate: Policy Applications**, Geneva School of Business Administration, Geneva, CH, June 28, 2007.
- 91) "Congress Takes a Wrong Turn: Higher Taxes on 'Big Oil' Wreak Havoc on Energy Supplies," **Pittsburgh Post-Gazette**, September 12, 2007 (op-ed page).
- 92) "Big Oil," **Pittsburgh Tribune-Review**, October 28, 2007 (op-ed page, Sunday edition).
- 93) "U.S. Energy Crisis Awaits New Leader," **Harrisburg Patriot-News**, March 16, 2008 (op-ed page, Sunday edition).
- 94) "Federal Energy Policy Must Avoid Past Mistakes," **Harrisburg Patriot-News**, June 19, 2008 (op-ed page).
- 95) "Cleaner Coal in the Future Energy Mix," **Washington (PA) Observer-Reporter**, October 12, 2008 (op-ed page). "Lawmakers Need to Reconsider Merits of Clean Coal," **Wilkes-Barre Times Leader**, November 6, 2008 (op-ed page).
- 96) "Should the Oil Industry Make a Profit?" **Washington (PA) Observer-Reporter**, February 22, 2009 (op-ed page).
- RESEARCH GRANTS & REPORTS:**
- 97) National Science Foundation, Grant No. ME24-206, February 1970 - February 1971 (Research Associate w/I. Feller, P.I.). *State Organization of Research and Development*. Final Report (February 1971, 254pp.). \$15,000. NTIS PB-201450.
- 98) Pennsylvania Science and Engineering Foundation, Grant No. 105-ME24-208, August 1971- August 1972 (Co-P.I. w/ I. Feller). *Research and Development Activities and Regional Economic Growth*. Final Report (August 1972, 249pp.). \$52,239.
- 99) US Department of Transportation, Grant No. DOT-OS-20196, August 1972 - February 1973. (Co-P.I. w/ I. Feller). *Economic Aspects of Noise Pollution*. Final Report No. DOT-TST-73-3 (April 1973, 159pp.). \$29,938.
- 100) US Department of Interior, Grant No. GO122097, February 1973 – June 1974. (Research Associate w/E. Cohn, P.I.). *Manpower in the Bituminous Coal Industry*. Final Report (September 1973, 298pp.). NTIS PB-228215.
- 101) US Department of Transportation, Grant No. DOT-OS-40094 (P.I.), April 1974 -April 1975 (P.I.). *The Effects of Mobile-Source Air and Noise Pollution on Residential Property Values*. Final Report No. DOT-TST-75-6. (April 1975, 248pp.). \$58,000. NTIS PB-241570.
- 102) US Department of Labor, Contract No. 41-USC-252, September 1974 - April 1975 (Co-P.I. w/ G. Neumann). *Labor Productivity and the Coal Mine Health and Safety Act*. Final Report (April 1975, 67pp.). \$12,000. NTIS PB-256670

- RESEARCH GRANTS:** 103) US Department of the Interior, Contract No. J0255006, September 1975 - September 1977 (Co-P.I. w/ G. Neumann). *Capital Requirements in the U.S. Iron and Steel Industry*. Final Report (September 1977, 458pp.). \$75,801.
- 104) US Department of Transportation, Contract No. DOT-OS-7006, August 1977 - August 1978 (P.I.). *Aircraft Noise and the Market for Residential Housing*. Final Report No. DOT/RSPA/DPB-50/78/24. (September 1978, 155pp.). \$42,998. NTIS PB-297681.
- 105) National Institute on Alcohol Abuse and Alcoholism, Grant No. 1-R23-AA07099-01, February 1987 - February 1988 (P.I.). *The Effects of Legal Restrictions on Alcohol Consumption*. Final Report (February 1988, 81pp.). \$52,016.
- 106) Pennsylvania Low-Emissions Vehicle Commission , Contract No. PTI-9193, May 1993 - August 1993 (Co-P.I. w/ K. Goulias & T. Litzinger). *Low Emission Vehicle Technical Study*. Final Report (August 1993, 248pp.). \$40,000.
- 107) National Institute of Standards and Technology, Contract No. 50SBNB5C9009, March 1996 - August 1996 (Co-P.I. w/ I. Feller). *Feasibility Study for Estimating the Social Savings from MTC Projects*. Final Report (August 1996, 30pp.). \$43,900. Cumulative, \$409,892.

**TESTIMONY:** Three Mile Island class action hearing (8/81); Pennsylvania Liquor Control Board hearing (7/85); Pennsylvania Low-Emissions Vehicle Commission hearing (8/93); The Pitt News and Pittsburgh ACLU hearing (4/99).

**CONSULTING & LITIGATION:** I have experience in three main areas: (1) antitrust damage assessments; (2) environmental damage assessments, including air pollution and noise; and (3) advertising regulation and the First Amendment, especially as applied to alcohol and tobacco. I was deposed in 3 cases involving bans of advertising of alcohol beverages (7/98, 5/00, 12/06) and an aircraft noise nuisance case (12/05). I have testified under oath in 2 other cases (8/81, 4/99) and at 2 public regulatory hearings (7/85, 8/93). My major consultancies (& professional contacts) include:

**Environmental Economics & Property Value Damages**

- Pepper, Hamilton & Sheetz (Philadelphia; Harrisburg, PA), Three Mile Island damages, 1981. Testified at TMI hearing, 8/81. My report & testimony at the TMI hearings was based on a study that I conducted on the impact of the accident on property values near the TMI reactor.
- Hodges & Hodges (Atlanta, GA), airport noise impact, 1982.
- Buchanan Ingersol (Pittsburgh, PA), radioactive waste impact, 1983.
- Pennsylvania Low-Emissions Vehicle Commission (Harrisburg, PA), LEV impact analysis for Commonwealth of PA, 1993. Testified at Commission hearing, 8/93. My testimony relied on a study that I conducted of the economic impact on Pennsylvania of the adoption of LEVs in the Northeast, using the REMI model for projections.
- Quinn, Gordon, & Wolfe (Towson, MD; Kieron Quinn), airport noise impact, 2000-2002 & 2005-2006. My 2001-2002 report in this class action lawsuit included the preparation of a meta-analysis of the effect of airport noise on residential property values. Deposed, 12/05. Case settled out of court, October 2006.
- Leigh-Fisher Associates (Burlingame, CA; Mark Johnson), Technical advisor on study of aircraft noise & property values in the Burbank-Bob Hope Airport environs, 2006-2008 (FAA Part 161 study). Available at <http://www.burbankairport.com/>
- MIT-FAA Partnership for Air Transportation Noise and Emissions Reduction (Cambridge, MA; Ian Waitz), 2008-09. Technical reviewer of noise valuation & benefit-cost analysis report.

## CONSULTING (cont.):

**Antitrust & Regulatory Economics**

- Pennsylvania Office of Attorney General, Antitrust Section (Harrisburg, PA; James Donahue), various merger cases, resale price maintenance & price fixing cases; exclusionary practices, 1983-2006. Much of this work consists of market definition & damage estimation. All cases settled out of court.
- Pennsylvania Office of Attorney General, Antitrust Section (Harrisburg, VA; James Donahue), single firm monopoly case, 2005-2007.
- National Association of Attorneys General (Madison, WI; 31 plaintiff states), contact lens price fixing case, 1999. Reviewed documents & provided technical support.
- Constantine & Partners (New York City, NY), resale price maintenance case, 1997.
- Public Service of New Hampshire (Portsmouth, NH), rate increase filing for Seabrook nuclear power plant, 1987.
- Electric Power Research Institute (Iowa City, IA), restructuring & embedded cost issues, 1999.
- Quinn, Gordon, & Wolfe (Towson, MD; Kieron Quinn), auto pricing case, 2004.
- PCG (Washington, DC; Peter Bernstein), energy regulation research, 2006-2009.

**Advertising Economics & Commercial Speech**

- Pennsylvania Office of Attorney General, Antitrust Section (Harrisburg, PA; James Donahue), price advertising ban by the PA Liquor Control Board, 1985. Testified before the LCB, 7/85. My report & testimony addressed the lack of a relationship between bans of price advertising and alcohol consumption in the United States. Issue rendered moot by the Supreme Court decision in *44 Liquormart*, 517 US 484 (1996).
- Silcox Communications (Washington, DC; Marcia Silcox), various alcohol advertising and taxation issues, 1997-2003.
- Deutsch, Levy & Engel (Chicago, IL; Phillip Zisook), billboard advertising ban case, 1998-2000. Deposed, 7/98. Case was rendered moot by Supreme Court decision in *Lorillard v. Reilly* (533 US 525, 2001).
- Pitt News & Pittsburgh ACLU (Pittsburgh, PA; Witold Walczak), college newspaper advertising ban case, 1999. Testified at hearing, 4/99. My testimony addressed the lack of a relationship between alcohol advertising and alcohol consumption in the U.S. Case was decided in favor of plaintiffs (for whom I testified) in a subsequent case, *The Pitt News v. Pappert*, 379 F.3d 96 (2004).
- Greines, Martin, Stein & Richland (Beverly Hills, CA; Rex Heinke), billboard advertising ban case, 1999-2000. Deposed, 5/00. Case was rendered moot by Supreme Court decision in *Lorillard v. Reilly* (533 US 525, 2001).
- King & Spalding; and Cadwalader, Wickersham & Taft (NYC, NY; Steven G. Brody), billboard advertising ban case, 2000-2001. Case was rendered moot by Supreme Court decision in *Lorillard v. Reilly* (533 US 525, 2001).
- Shook, Hardy & Bacon (Kansas City; MO; Tina Smith & Gene Peck), various tobacco and alcohol advertising & regulation issues, 2001-2006.
- Educational Media Co. Inc. & The Cavalier Daily, Inc. v. Swecker, college newspaper advertising ban case (Richmond, VA; Rebecca Glenberg), 2006-2007. Deposed, 12/06. My deposition addressed the lack of information on the effectiveness of limited advertising bans, especially college newspapers. Case decided in favor of plaintiffs (for whom I was deposed), 2008 U.S. Dist. Lexis 45590 (3/31/2008).