

1 The CES production function

The homogenous **C**onstant **E**lasticity of **S**ubstitution (CES) production function takes the form

$$Q = \gamma \left\{ \alpha K^{-\rho} + (1 - \alpha)L^{-\rho} \right\}^{-1/\rho} \exp(U), \quad \rho \geq -1, \quad 0 \leq \alpha \leq 1, \quad \gamma > 0, \quad (1)$$

where K is capital, L is labor, Q is output, and U is an error term satisfying $E[U|K, L] = 0$.

The CES production function was introduced by Arrow, Chenery, Minhas and Solow¹ in 1961. Formally, the elasticity of substitution measures the percentage change in factor proportions due to a percentage change in the marginal rate of technical substitution. In particular, for a canonical production function $Q = f(K, L)$ with marginal products $f_K = \partial f(K, L)/\partial K$ and $f_L = \partial f(K, L)/\partial L$, the marginal rate of technical substitution is f_L/f_K , i.e., minus the slope of the isoquant in point (L, K) , hence the elasticity of substitution between capital and labor is given by:

$$\sigma = -d \ln(L/K) / d \ln(f_L/f_K).$$

In the case of the deterministic homogenous CES production function $Q = \gamma \left\{ \alpha K^{-\rho} + (1 - \alpha)L^{-\rho} \right\}^{-1/\rho}$ we have

$$\begin{aligned} f_L &= \gamma \left\{ \alpha K^{-\rho} + (1 - \alpha)L^{-\rho} \right\}^{-(1+\rho)/\rho} (1 - \alpha)L^{-\rho-1}, \\ f_K &= \gamma \left\{ \alpha K^{-\rho} + (1 - \alpha)L^{-\rho} \right\}^{-(1+\rho)/\rho} \alpha K^{-\rho-1}, \end{aligned}$$

hence $d \ln(f_L/f_K) = -(\rho + 1)d \ln(L/K)$ and thus $\sigma = 1/(\rho + 1)$.

In order to estimate the parameters of the CES production function via EasyReg, rewrite (1) as

$$\begin{aligned} \ln(Q/L) &= \ln(\gamma) - \frac{1}{\rho} \ln \{ \alpha [\exp(\rho \ln(L/K)) - 1] + 1 \} + U \quad (2) \\ &= \ln(\gamma) - \frac{\ln \{ \alpha [\exp(\rho \ln(L/K)) - 1] + 1 \}}{\alpha [\exp(\rho \ln(L/K)) - 1]} \\ &\quad \times \frac{\exp(\rho \ln(L/K)) - 1}{\rho \ln(L/K)} \times (\alpha \ln(L/K)) + U. \end{aligned}$$

¹Arrow, K.J., H.B. Chenery, B.S. Minhas and R.M. Solow (1961), "Capital-Labor Substitution and Economic Efficiency", *Review of Economics and Statistics*.

It is an elementary calculus exercise to verify that

$$\begin{aligned} \lim_{\rho \rightarrow 0} \frac{\ln \{ \alpha [\exp(\rho \ln(L/K)) - 1] + 1 \}}{\alpha [\exp(\rho \ln(L/K)) - 1]} &= \lim_{\delta \rightarrow 0} \frac{\ln(1 + \delta) - \ln(1)}{\delta} \\ &= \left. \frac{d \ln(x)}{dx} \right|_{x=1} = 1, \end{aligned}$$

$$\lim_{\rho \rightarrow 0} \frac{\exp(\rho \ln(L/K)) - 1}{\rho \ln(L/K)} = \lim_{\delta \rightarrow 0} \frac{\exp(\delta) - \exp(0)}{\delta} = \left. \frac{d \exp(x)}{dx} \right|_{x=0} = 1,$$

hence it follows that for $\rho \rightarrow 0$ (2) becomes $\ln(Q/L) = \ln(\gamma) - \alpha \ln(L/K) + U$. Thus, for $\rho = 0$ the CES production function becomes a Cobb-Douglas production function:

$$\ln(Q) = \ln(\gamma) + \alpha \ln(K) + (1 - \alpha) \ln(L) + U. \quad (3)$$

The CES production function (2) is now a nonlinear regression model,

$$Y = g(x, b) + U,$$

where $Y = \ln(Q/L)$, $x = \ln(L/K)$, $b = (b(1), b(2), b(3))' = (\ln(\gamma), \rho, \alpha)'$, and

$$\begin{aligned} g(x, b) &= b(1) - \frac{\ln \{ b(3) [\exp(b(2)x) - 1] + 1 \}}{b(3) [\exp(b(2)x) - 1]} \\ &\quad \times \frac{\exp(b(2)x) - 1}{b(2)x} \times (b(3)x). \end{aligned} \quad (4)$$

2 Specifying the CES production function in EasyReg

2.1 Selection of the initial X variables

In EasyReg a nonlinear regression function is build up recursively by augmenting the list of X variables with nonlinear transformations and linear and/or multiplicative combinations of previous X variables. In order to build up (4), we have to select two initial X variables, $X(1) = \ln(L/K)$ and $X(2) = 1$. The latter is necessary for two reasons: First, EasyReg does not allow to specify constants directly. Second the parameters $b(2)$ and $b(3)$ are common to different transformations. The constant $X(2) = 1$ enables us to associate them to new X variables.

2.2 Storing the parameters in X variables

Thus, we need to specify three new X variables first, each associated with a parameter, by selecting $X(2)$ and choosing the "Linear combination" option three times: $X(3) = b(1)X(2)$, $X(4) = b(2)X(2)$, $X(5) = b(3)X(2)$. Then (4) becomes:

$$g(x, b) = X(3) - \frac{\ln \{X(5) [\exp(X(1)X(4)) - X(2)] + 1\}}{X(5) [\exp(X(1)X(4)) - X(2)]} \\ \times \frac{\exp(X(1)X(4)) - 1}{X(1)X(4)} \times X(1)X(5),$$

Now the CES production function involved is build up recursively as follows.

$X(\cdot)$		<i>Transformation</i>	<i>Actual transformation</i>	<i>Transformation option</i>
$X(1)$	=	$\ln(L/K)$		
$X(2)$	=	1		
$X(3)$	=	$b(1)X(2) = b(1)$	$\ln(\gamma)$	Linear combination
$X(4)$	=	$b(2)X(2) = b(2)$	ρ	Linear combination
$X(5)$	=	$b(3)X(2) = b(3)$	α	Linear combination
$X(6)$	=	$X(1)X(4)$	$\rho \ln(L/K)$	Multiply
$X(7)$	=	$\exp(X6)$	$\exp(\rho \ln(L/K))$	EXP(z) [z = X(6)]
$X(8)$	=	$X(7) - X(2)$	$\exp(\rho \ln(L/K)) - 1$	Subtract
$X(9)$	=	$X(5)X(8)$	$\alpha (\exp(\rho \ln(L/K)) - 1)$	Multiply
$X(10)$	=	$\ln(X(9) + 1) / X(9)$	$\frac{\ln(\alpha(\exp(\rho \ln(L/K)) - 1) + 1)}{\alpha(\exp(\rho \ln(L/K)) - 1)}$	LOG(z+1)/z [z = X(9)]
$X(11)$	=	$(\exp(X(6)) - 1) / X(6)$	$\frac{\exp(\rho \ln(L/K)) - 1}{\rho \ln(L/K)}$	(EXP(z)-1)/z [z = X(6)]
$X(12)$	=	$X(1)X(5)X(10)X(11)$	$\alpha \times \ln(L/K) \\ \times \frac{\ln(\alpha(\exp(\rho \ln(L/K)) - 1) + 1)}{\alpha(\exp(\rho \ln(L/K)) - 1)} \\ \times \frac{\exp(\rho \ln(L/K)) - 1}{\rho \ln(L/K)}$	Multiply
$X(13)$	=	$X(3) - X(12)$	$\ln(\gamma) - \alpha \times \ln(L/K) \\ \times \frac{\ln(\alpha(\exp(\rho \ln(L/K)) - 1) + 1)}{\alpha(\exp(\rho \ln(L/K)) - 1)} \\ \times \frac{\exp(\rho \ln(L/K)) - 1}{\rho \ln(L/K)} \\ = g(b, x)$	Subtract

As you see, this is actually a simple computer program, like a macro in MS Word or Corel Wordperfect.

2.3 The non-homogenous CES production function

The general CES production function takes the form

$$Q = \gamma \left\{ \alpha K^{-\rho} + (1 - \alpha)L^{-\rho} \right\}^{-\tau/\rho} \exp(U), \quad \rho \geq -1, \quad 0 \leq \alpha \leq 1, \quad \gamma > 0, \quad \tau > 0, \quad (5)$$

where τ is the degree of homogeneity: if K and L are both increased with a factor λ , then Q increases with a factor $\tau\lambda$. Thus, if $\tau > 1$ we have increasing return to scale, and if $\tau < 1$ we have decreasing returns to scale. In this case (2) becomes

$$\begin{aligned} \ln(Q/L) &= \ln(\gamma) - \frac{\tau}{\rho} \ln \{ \alpha [\exp(\rho \ln(L/K)) - 1] + 1 \} + U & (6) \\ &= \ln(\gamma) - \tau \frac{\ln \{ \alpha [\exp(\rho \ln(L/K)) - 1] + 1 \}}{\alpha [\exp(\rho \ln(L/K)) - 1]} \\ &\quad \times \frac{\exp(\rho \ln(L/K)) - 1}{\rho \ln(L/K)} \times (\alpha \ln(L/K)) + U. \end{aligned}$$

The specification of (6) in EasyReg is the same as steps $X(1)$ through $X(12)$, with $X(13)$ replaced with the following three steps:

X		<i>Transformation</i>	<i>Transformation option</i>
$X(13)$	=	$b(4)X(2) = b(4) (= \tau)$	Linear combination
$X(14)$	=	$X(12)X(13)$	Multiply
$X(15)$	=	$X(3) - X(14)$	Subtract