## 2023 Cornell-Penn State Conference on Econometrics and IO

The conference will be hosted by Penn State at the Penn Stater. All talks are open to the interested public. Talks will not be recorded.

## Friday, October 6th

10:50 Welcome

Session chair: Keisuke Hirano

11:00 Michelle Sovinsky (University of Mannheim):

"Bundles of Sin: Multi-Substance Use, Choice Limitations and Policy Implications" (joint work with Alessandra Allocca, Liana Jacobi, and Tao Sun)

11:45 Sylvia Hristakeva (Cornell):

"Bad-drug Ads or Killer Ads: The Effects of Drug Injury Advertising on Viewers' Health"

12:30 Lunch

Session chair: Patrik Guggenberger

13:45 Pepe Montiel Olea (Cornell):

"Treatment Choice Problems with Partial Identification: Challenges and Opportunities" (joint work with Chen Qiu and Joerg Stoye)

14:30 Yanqin Fan (University of Washington):

"Quantifying Distributional Model Risk in Marginal Problems via Optimal Transport" (joint work with Hyeonseok Park and Gaoqian Xu)

15:15 Imke Reimers (Cornell):

"A Framework for Detection, Measurement, and Welfare Analysis of Platform Bias" (joint work with Joel Waldfogel)

16:00 Coffee

Session chair: Mark Roberts

16:30 Ben Leyden (Cornell):

"Dialogue in Political Advertising: Evidence from US Political Campaigns 2012-2020" (joint work with Simon Anderson and Federico Ciliberto)

17:15 Mo Xiao (University of Arizona):

"Policy Deterrence: Strategic Investment in U.S. Broadband" (joint work with Karam Kang)

19:00 Dinner

## Saturday, October 7<sup>th</sup>

08:15 Breakfast

Session chair: Marc Henry

09:00 Denis Chetverikov (UCLA): Spectral and post-spectral estimators for grouped panel data models (joint work with Elena Manresa)

09:45 Keisuke Hirano (Penn State):

"Asymptotic Representations for Sequential Decisions, Adaptive Experiments, and Batched Bandits" (joint work with Jack Porter)

10:30 Xiaohong Chen (Yale University):"STEEL: Singularity-aware reinforcement learning" (joint work with Zhengling Qi and Runzhe Wan)

## 11:15 Coffee

Session chair: Sung Jae Jun

11:45 Michael Gechter (Penn State): "Site Selection for External Validity: Mobile Money in South Asia" (joint work with Keisuke Hirano, Jean Lee, Mahreen Mahmud, Orville Mondal, Jonathan Morduch, Saravana Ravindran and Abu Shonchoy).

12:30 Marc Rysman (Boston University):

"Demand for Performance Goods: Import Quotas in the Chinese Movie Market" (joint work with Chun-Yu Ho and Yanfei Wang)

13:15 Lunch