# Mental Models and Learning: The Case of Base-Rate Neglect 

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## Motivation

A large literature documents biases in decision-making.
» Base-rate neglect (Kahneman Tversky 73), overconfidence (Mobius et al. 10), sunk-cost effect (Thaler 80), Gamber's fallacy (Rabin 02), correlation neglect (Enke Zimmermann 19), failures of contingent reasoning (Esponda Vespa 14 19, Martinez-Marquina et al. 19), etc.

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Less is known on whether such biases persist when there is feedback.
» Biases may be corrected with experience if agents accumulate evidence indicative of optimal behavior.
» Learning requires agents to be receptive to new information and be attentive in how they record, process, and incorporate this information.

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Initial misconceptions can impact learning from feedback.
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» Refer to such failures in incorporating relevant information as resulting from incorrect 'mental models'.

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Goal: Study whether suboptimal behavior can persist in the presence of feedback and asses the role mental models play in their persistence.

## Proof of concept: Base-Rate Neglect

(Kahneman Tversky 73)
» Disease prevalence in the population: $p=0.15$.
» Reliability of the test: $q=0.80$,
i.e. test is positive (negative) with $80 \%$ chance if the person has the disease (does not have the disease).
"What is the likelihood that the person has the disease conditional on a positive test?

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Bayesian Benchmark:
$\operatorname{Pr}($ sick $\mid$ positive $)=\frac{p q}{p q+(1-p)(1-q)}=0.41$.

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## Base-Rate Neglect (BRN):

$($ result of incorrect mental model $)=0.80$.

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» Can BRN be corrected?
Yes, when feedback is presented in a way that unequivocally challenges BRN.
» Is learning transferable to new settings?
Yes, but partially.

## Why Base-Rate Neglect?

Well documented in the laboratory (Benjamin 19) and with professionals (e.g. Eddy 82, Kennedy Willis Faust 97, Gigerenzer Hoffrage Ebert 98).

Feedback is simple and natural.
» No need to make inferences about others.
» Feedback is informative, easy to process.
» Feedback is exogenous to decisions.
Problems with learning from endogenous feedback: Esponda Vespa 18, Fudenberg Vespa 19.

## Experimental Design

1st goal: Compare initial beliefs to long run beliefs.
Each session consists of 5 parts:
Part 1 Introduces the main updating task.
Part 2 Repetition of the task for $\mathbf{2 0 0}$ rounds.
Part 3
Part 4
Part 5

## Experimental Design

## Part 1 Introducing the main updating task.

Subjects update beliefs on a binary state using a binary signal.
(Kahneman Tversky 73)
" There are 100 projects.
» 15 projects are successes; 85 are failures.
» Task: assess the chance that a randomly selected project is a success conditional on a test result.
" The test result is either positive or negative and has a reliability of $80 \%$.

## Experimental Design

## Part 2 Repetition of the task for $\mathbf{2 0 0}$ rounds.

" 100 rounds of feedback; beliefs reported every round. $p$ and $q$ are constant; state drawn independently in every round.
» 100 rounds of feedback; beliefs reported every 10 rounds.

## Round 1 Feedback



## Round 5 Feedback



## Experimental Design

2nd goal: Study how initial misconceptions can impact learning.

2 between-subjects treatments that only differ in how the main updating task is introduced.

Primitives (P): Primitives ( $p$ and $q$ ) provided.
NoPrimitives (NoP): Primitives ( $p$ and $q$ ) not provided.

## Experimental Design

" There are 100 projects.
Primitives: 15 projects are successes; 85 are failures.
NoPrimitives: A certain number of them successes and the remaining ones are failures.
" The computer runs a test on the selected project.
Primitives: The test result either positive or negative and has a reliability of $80 \%$.
NoPrimitives: The test result either positive or negative and has a reliability of $\mathrm{R} \%$.

Feedback is structurally the same in both treatments, but BRN is possible only in Primitives.

## Experimental Design

Other details:
" Participants: 128 UCSB students.
» Subjects paid for one choice in one part (using BDM).
» ~90 min sessions (subjects move at own pace).
» Average payoffs: $\$ 22.5$ (either $\$ 10$ or $\$ 35$ ).

RESULTS

## Round 1: Primitives

Replication of literature on BRN in Round 1 of Primitives:
» Majority of subjects are consistent with perfect BRN.

|  | Round 1 |
| :--- | :---: |
|  | Primitives |
| perfect Base-Rate Neglect (pBRN) | 56.3 |
| Bayesian | 4.7 |

As \% of Subjects in each treatment.

## Analysis at the AgGregate level



## Average Beliefs: Primitives



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## Average Beliefs: Primitives



## Average Beliefs: Primitives



## Beliefs in Primitives: Rounds 1 \& 100



## Average Beliefs: Round 1



## Average Beliefs: Round 1



## Evolution of Average Beliefs



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## Evolution of Average Beliefs



## Evolution of Average Beliefs



## Evolution of Beliefs: Rounds 1 \& 100



## Evolution of Average Beliefs: Round 200



## Responsiveness to Prior

Follow approach by Grether (1980):

Bayes' rule for each test:

$$
\begin{aligned}
& \frac{B_{\text {Pos }}}{1-B_{\text {Pos }}}=\frac{p}{1-p} \times \frac{q}{1-q} \\
& \frac{B_{\text {Neg }}}{1-B_{\text {Neg }}}=\frac{p}{1-p} \times \frac{1-q}{q}
\end{aligned}
$$

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Follow approach by Grether (1980):

Bayes' rule in logs:

$$
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& \ln \left(\frac{B_{P o s}}{1-B_{P o s}}\right)=\ln \left(\frac{p}{1-p}\right)+\ln \left(\frac{q}{1-q}\right) \\
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## Responsiveness to Prior

Follow approach by Grether (1980):

Use $B_{\text {Pos }}$ and $B_{\text {Neg }}$ to obtain $\alpha$ and $\beta$ :

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& \ln \left(\frac{B_{N e g}}{1-B_{N e g}}\right)=\alpha \ln \left(\frac{p}{1-p}\right)+\beta \ln \left(\frac{1-q}{q}\right)
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\end{aligned}
$$

Bayesian benchmark: $\alpha=1, \beta=1$. perfect BRN: $\alpha=0, \beta=1$.

## Responsiveness to Prior $(\alpha)$



## Result \#1

Beliefs in both treatments move closer to the Bayesian benchmark from round 1 to 200.

By round 200,
»Beliefs are significantly different between Primitives and NoPrimitives.
» Beliefs closer to the Bayesian benchmark in NoPrimitives.

## Distribution of Beliefs: Primitives

## Primitives Treatment




## Distribution of Beliefs: NoPrimitives

## NoPrimitives Treatment




## Heterogeneity in Learning

Are subjects with initial BRN responses driving the treatment effect?
» Separate subjects in Primitives into two groups:
R1 pBRN: Subjects with perfect BRN responses in round 1.
R1 Others: All other subjects in Primitives treatment.

## Average Beliefs: Round 1



## Average Beliefs: Round 1



## Average Beliefs: Rounds 1 \& 200



## Average Beliefs: Rounds 1 \& 200



## Result \#2

Subjects in the Primitives treatment who display BRN in round 1 are driving the treatment effect in round 200.

## R1 PBRN SUBJECTS AND LEARNING FROM FEEDBACK

Result \#2 suggests that starting with an incorrect mental model can hinder learning from feedback.

Why is learning slower for R1 pBRN subjects?
" Less attentive to feedback?
» Reluctant to change their beliefs?

## Evidence on R1 pBRN subject being Less RESPONSIVE TO FEEDBACK

R1 pBRN subjects are:

1. Less responsive to immediate/cumulative feedback.
2. More likely to show convergence in beliefs.
3. Spend less time per decision.

## Studying attentiveness

R1 pBRN subjects are less responsive to data.
Are they less attentive or choose not to be responsive?

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Are they less attentive or choose not to be responsive?
Each session consists of 5 sections:
Part 1 Introduces the main updating task.
Part 2 Repetition of the task for 200 rounds.
Part 3 Recollection of feedback.
» Number of rounds each signal-state realization was observed?
Part 4
Part 5

## REPORT FEEDBACK

## Part 5

Enter the number of rounds where the feedback was:


## Beliefs, Observed and Recalled Frequencies

1. Are recalled frequencies consistent with observed frequencies?

R1 pBRN subjects have a noisier recollection of feedback.
2. Are beliefs consistent with recalled frequencies? No difference between R1 pBRN subjects and others.

## Result \#3

The evidence suggests that subjects who initially display BRN are less attentive to feedback.

## SUMMARY OF RESULTS SO FAR

By round 200, beliefs in NoPrimitives are closer to the Bayesian benchmark.

The treatment effect driven by subjects with initial BRN responses.

These subjects are less attentive to feedback.

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Can initial misconceptions (such as BRN) be corrected?

## FEEDBACK IN SUMMARY FORM

Up to now, feedback is presented round-by-round, but subjects determine whether and how to make use of it.

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Part 1 Introduces the main updating task.
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Part 4 Feedback summarized in table form.
Part 5

## Feedback as Summary Table

## Part 6

Summary of the $\mathbf{2 0 0}$ rounds that you actually observed:

## A POSITIVE test result and the project was a SUCCESS 23 <br> A POSITIVE test result and the project was a FAILURE 43 <br> A NEGATIVE test result and the project was a SUCCESS 5 <br> A NEGATIVE test result and the project was a FAILURE 129

The two-by-two table on the right also summarizes this information and will be available when you make your choices.

Summary of the $\mathbf{2 0 0}$ rounds that you actually observed.

|  | Test was <br> POSITVE | Test was <br> NEGATIVE |
| :---: | :---: | :---: |
| Project was a <br> SUCCESS | 23 | 5 |
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## Distribution of Beliefs: Primitives

## Primitives Treatment




## Distribution of Beliefs: NoPrimitives

## NoPrimitives Treatment




## Simulating extra 800 ROUND WITH EMPIRICAL FREQUENCIES

» Simulate 800 rounds of additional feedback. 1000 rounds in total.
» Empirical frequencies cond. on signal also calculated.

## Simulating extra 800 ROUND WITH EMPIRICAL FREQUENCIES




## Responsiveness to the prior $(\alpha)$



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## Result \#4

Summarizing feedback in table form has a significant impact:
»Beliefs in both treatments cluster around the Bayesian benchmark.
» Subjects abandon BRN.

## CROSS ENVIRONMENT LEARNING?

Beliefs converge to the Bayesian benchmark, but did subjects *learn* from the feedback?

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## CROSS ENVIRONMENT LEARNING?

Part 5 New updating task with different parameters.
» One round where $p=0.95$ and $q=0.85$.
» Subjects see the primitives in BOTH treatments.

## Old vs. New Parameters (Round 1): Primitives

## Primitives Treatment




## Distribution of Beliefs with New Parameters

NoPrimitives



## Results: CROSS-ENVIRONMENT LEARNING

|  | Old parameters |  |  | New parameters |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Primitives |  | Primitives | NoPrimitives |  |
| perfect Base-Rate Neglect | 56.3 |  | $\mathbf{1 7 . 2}$ | $\mathbf{3 7 . 5}$ |  |
| Bayesians | 4.7 |  | $\mathbf{1 2 . 5}$ | $\mathbf{1 . 6}$ |  |

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[^1]With new parameters, BRN is more prevalent in NoPrimitives treatment.

## MAIN Findings

Are beliefs Bayesian in the long run?
» Adjustment is slow and partial.
Does starting with BRN hinder learning?
»Beliefs closer to the Bayesian benchmark in NoPrimitives.

Why is learning slower for those who initially display BRN?
» Results suggest they are less attentive to feedback.
Can BRN be corrected?
» If feedback is provided in summary form to challenge BRN.

Is learning transferable to new settings?
» Yes, but partially.

## Some Implications

Biases can be persistent because they impact how agents learn from feedback.
" Literature studying implications of misspecified models. Esponda Pouzo 16, Fudenberg Romanyuk Strack 17, Bohren Hauser 17, Heidhues Koszegi Strack 18.
» Literature on endogenous attention. Sims 03, Caplin Dean 15, Schwartzstein 14, Gagnon-Bartsch Rabin Schwartzstein 18.

## SOME IMPLICATIONS

Policy implications:
» Biases can be persistent even in information rich environments.
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Proof of concept: design can be used to study persistence of biases in other settings.

Thank you

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## Evidence on R1 pBRN subject being Less RESPONSIVE TO FEEDBACK

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4. Have a noisier recollection of the data.

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[^3]With new parameters, BRN is more prevalent in NoPrimitives treatment.

## SUMMARY © $\triangle$ ©

|  | 1. Average distance to Bayesian benchmark |  |  | 2. Distance in Beliefs between P and NoP |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | P | NoP | $\begin{gathered} H_{0}: \mathrm{P}=\mathrm{NoP} \\ (\mathrm{p} \text {-value }) \end{gathered}$ | $b_{\text {Neg }}$ | $b_{\text {Pos }}$ | $\begin{gathered} H_{0}: b_{\text {Neg }}=b_{\text {Pos }}=0 \\ (\mathrm{p} \text {-value }) \end{gathered}$ |
| R1 | 25.3 | 27.0 | . 203 | -16.1 | 4.0 | < . 001 |
| R20 | 21.3 | 20.9 | . 843 | -0.4 | 2.6 | . 829 |
| R100 | 18.6 | 13.0 | . 003 | 5.6 | 6.0 | . 056 |
| R200 | 15.3 | 10.5 | . 004 | 2.9 | 8.1 | . 049 |

## Two ways To study treatment differences

1. Are beliefs closer to the Bayesian benchmark in P or NoP?

Look at the average distance between beliefs and the benchmark.
2. Are beliefs different between $P$ and NoP?

Look at the average distance between beliefs in P and NoP.

## 1. Distance Beliefs \& Bayesian benchmark

» Average absolute value:

$$
\Delta=\frac{\left|B_{N e g}-4 \%\right|+\left|B_{\text {Pos }}-41 \%\right|}{2}
$$

» Euclidean distance gives same qualitative results.

## 2. Distance between beliefs across treatments

» System of equations:

$$
\begin{aligned}
& B_{P o s}=a_{P o s}+b_{P o s} \mathrm{P}+\epsilon_{P o s} \\
& B_{N e g}=a_{P o s}+b_{N e g} \mathrm{P}+\epsilon_{N e g}
\end{aligned}
$$

» $\mathrm{P}=1$ if treatment P .

## SUMMARY © $\triangle$ ci

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| Table | 9.8 | 8.0 | . 394 | 3.5 | -1.3 | . 523 |

## 1. RESPONSES TO IMMEDIATE FEEDBACK ( $B_{P o s}$ )

$\left.\begin{array}{cc}\hline & {\left[B_{\text {Pos }, t}-B_{\text {Pos }, t-1}\right]} \\ \text { Primitives }\end{array}\right] \quad$ All $\quad$.

All Rounds All Subjects, SE clustered by subject.
$(*, * *, * * *)$ : Significant at 10, 5, 1 percent level.

## 1. RESPONSES TO IMMEDIATE FEEDBACK $\left(B_{P o s}\right)$

|  | $\left[B_{\text {Pos }, t}-B_{\text {Pos }, t-1}\right]$ |  |
| :---: | :---: | :---: |
|  | Primitives | NoPrimitives |
|  | All | All |
| (Positive, Success) ${ }_{t-1}$ | 0.7*** | $2.4{ }^{* * *}$ |
| (Positive, Failure) ${ }_{t-1}$ | $-1.1^{* * *}$ | $-2.8{ }^{* * *}$ |
| (Negative, Success) ${ }_{t-1}$ | -0.2 | -0.9* |
| (Negative, Failure) ${ }_{t-1}$ | 0 | . 1 |

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$(*, * *, * * *)$ : Significant at 10, 5, 1 percent level.

## 1. RESPONSES TO IMMEDIATE FEEDBACK $\left(B_{P o s}\right)$

|  | $\left[B_{\text {Pos,t }}-B_{\text {Pos, }, \text { - } 1}\right]$ |  | NoPrimitives |
| :---: | :---: | :---: | :---: |
|  |  | Primitives |  |
|  | All | pBRN | All |
| (Positive, Success) ${ }_{t-1}$ | 0.7 ${ }^{* * *}$ | 0.5 | $2.4{ }^{* * *}$ |
| (Positive, Failure) $_{t-1}$ | $-1.1^{* * *}$ | -0.9 | $-2.8{ }^{* * *}$ |
| (Negative, Success) ${ }_{t-1}$ | -0.2 | -0.6 | -0.9* |
| (Negative, Failure) ${ }_{t-1}$ | 0 | -0.2 | . 1 |

All Rounds All Subjects, SE clustered by subject.
$(*, * *, * * *)$ : Significant at 10, 5, 1 percent level.

## 1. RESPONSES TO IMMEDIATE FEEDBACK $\left(B_{P o s}\right)$

|  | $\left[B_{\text {Pos }, t}-B_{\text {Pos }, t-1}\right]$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Primitives |  |  | NoPrimitives |
|  | All | pBRN | Others | All |
| ${\text { (Positive, Success) })_{t-1}}^{0.7^{* * *}}$ | 0.5 | $1.1^{*}$ | $2.4^{* * *}$ |  |
| $(\text { Positive, Failure })_{t-1}$ | $-1.1^{* * *}$ | -0.9 | $-1.5^{* * *}$ | $-2.8^{* * *}$ |
| $(\text { Negative, Success) })_{t-1}$ | -0.2 | -0.6 | 0.2 | $-0.9^{*}$ |
| $(\text { Negative, Failure })_{t-1}$ | 0 | -0.2 | $0.2^{* *}$ | .1 |

All Rounds All Subjects, SE clustered by subject.
$(*, * *, * * *)$ : Significant at 10, 5, 1 percent level.

## 1. RESPONSES TO IMMEDIATE FEEDBACK $\left(B_{N e g}\right)$

|  | $\left[B_{\text {Neg }, t}-B_{\text {Neg }, t-1}\right]$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Primitives | NoPrimitives |  |  |  |
|  | All | pBRN | Others | All |
| ${\text { (Positive, Success })_{t-1}}^{0}$ | 0.5 | 0.2 | -0.1 | 0 |
| (Positive, Failure) $_{t-1}$ | 0.6 | -0.1 | 0.1 | 0.4 |
| (Negative, Success) $_{t-1}$ | $0.9^{* * *}$ | 0.6 | $1.3^{* *}$ | $2.0^{* * *}$ |
| (Negative, Failure $_{t-1}$ | $-0.2^{* *}$ | 0.1 | $-0.3^{* * *}$ | $-0.6^{* * *}$ |

All Rounds All Subjects, SE clustered by subject.
$(*, * *, * * *)$ : Significant at 10, 5, 1 percent level.

## 1. RESPONSE TO CUMULATIVE FEEDBACK

Are beliefs in round 200 consistent with observed frequencies?
Measure of Distance: $\Delta_{B, F}=\frac{\left|B_{\text {Neg }}-F_{\text {Neg }}\right|+\left|B_{\text {pos }}-F_{\text {pos }}\right|}{2}$.
" $B_{\text {Neg }} / B_{\text {Pos }}$ : Belief conditional on a neg./pos. signal.
» $F_{\text {Neg }} / F_{\text {Pos }}$ : Observed frequency conditional on a neg./pos. signal.

## 1. RESPONSE TO CUMULATIVE FEEDBACK

|  | $\Delta_{B, F}$ |
| :---: | :---: |
| R1 pBRN in Primitives | 17.9 |
| R1 Others in Primitives | 11.4 |
| NoPrimitives | 9.8 |

Hypotheses:

$$
\text { R1 pBRN = R1 Others . } 006
$$

$$
\text { R1 pBRN }=\text { NoP } \quad .000
$$

$$
\text { R1 Others }=\text { NoP } .454
$$

## 2. Convergence more likely in Primitives

|  |  | Primitives | NoPrimitives |
| :---: | :---: | :---: | :---: |
| Same choices in... | All |  | All |
| Round $91-100$ | 77 | 36 |  |
| Round $96-100$ | 93 |  | 47 |

As \% of Subjects in each treatment.

## 2. Convergence more likely in Primitives

|  | Primitives |  |  | NoPrimitives |
| :---: | :---: | :---: | :---: | :---: |
| Same choices in... | All | R1 pBRN | R1 Others | All |
| Round 91-100 | 77 | 83 | 68 | 36 |
| Round 96-100 | 93 | 94 | 93 | 47 |

As \% of Subjects in each treatment.

## 3. SUbJECT TAKE LONGER TO FORM BELIEFS IN P

The mean (median) number of minutes to complete the first 100 rounds:
» Primitives: 11 (9) vs. NoPrimitives: 15 (13).
» No significant difference between R1 pBRN and R1 Others in Primitives.

## Responsiveness to Prior

Follow approach by Grether (1980):

Bayes' rule for each test:

$$
\begin{aligned}
& \frac{B_{\text {Pos }}}{1-B_{\text {Pos }}}=\frac{p}{1-p} \times \frac{q}{1-q} \\
& \frac{B_{\text {Neg }}}{1-B_{\text {Neg }}}=\frac{p}{1-p} \times \frac{1-q}{q}
\end{aligned}
$$

## Responsiveness to Prior

Follow approach by Grether (1980):

Bayes' rule in logs:

$$
\begin{aligned}
& \ln \left(\frac{B_{P o s}}{1-B_{P o s}}\right)=\ln \left(\frac{p}{1-p}\right)+\ln \left(\frac{q}{1-q}\right) \\
& \ln \left(\frac{B_{\text {Neg }}}{1-B_{\text {Neg }}}\right)=\ln \left(\frac{p}{1-p}\right)+\ln \left(\frac{1-q}{q}\right)
\end{aligned}
$$

## Responsiveness to Prior

Follow approach by Grether (1980):

Use $B_{\text {Pos }}$ and $B_{\text {Neg }}$ to obtain $\alpha$ and $\beta$ :

$$
\begin{aligned}
& \ln \left(\frac{B_{P o s}}{1-B_{\text {Pos }}}\right)=\alpha \ln \left(\frac{p}{1-p}\right)+\beta \ln \left(\frac{q}{1-q}\right) \\
& \ln \left(\frac{B_{N e g}}{1-B_{N e g}}\right)=\alpha \ln \left(\frac{p}{1-p}\right)+\beta \ln \left(\frac{1-q}{q}\right)
\end{aligned}
$$

## Responsiveness to Prior

Follow approach by Grether (1980):

Use $B_{\text {Pos }}$ and $B_{\text {Neg }}$ to obtain $\alpha$ and $\beta$ :

$$
\begin{aligned}
& \ln \left(\frac{B_{P o s}}{1-B_{P o s}}\right)=\alpha \ln \left(\frac{p}{1-p}\right)+\beta \ln \left(\frac{q}{1-q}\right) \\
& \ln \left(\frac{B_{N e g}}{1-B_{N e g}}\right)=\alpha \ln \left(\frac{p}{1-p}\right)+\beta \ln \left(\frac{1-q}{q}\right)
\end{aligned}
$$

Bayesian benchmark: $\alpha=1, \beta=1$. perfect BRN: $\alpha=0, \beta=1$.

## Responsiveness to Prior $(\alpha)$

## Responsiveness to Prior $(\alpha)$



## Studying attentiveness

R1 pBRN subjects are less responsive to data.
Are they less attentive or choose not to be responsive?
Each session consists of 5 sections:
Part 1 Introduces the main updating task.
Part 2 Repetition of the task for 200 rounds.
Part 3 Recollection of feedback.
Part 4
Part 5

## Studying attentiveness

R1 pBRN subjects are less responsive to data.
Are they less attentive or choose not to be responsive?
Each session consists of 5 sections:
Part 1 Introduces the main updating task.
Part 2 Repetition of the task for 200 rounds.
Part 3 Recollection of feedback.
» Number of rounds each signal-state realization was observed?
Part 4
Part 5

## Beliefs, Observed and Recalled Frequencies

## Three questions:

1. Are beliefs consistent with observed frequencies?
2. Are recalled frequencies consistent with observed frequencies?
3. Are beliefs consistent with recalled frequencies?

## Beliefs, Observed and Recalled Frequencies

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1. Are beliefs consistent with observed frequencies?
2. Are recalled frequencies consistent with observed frequencies?
3. Are beliefs consistent with recalled frequencies?

$$
\begin{aligned}
& \Delta_{B, F}=\frac{\left|B_{N e g}-F_{N e g}\right|+\left|B_{P o s}-F_{P o s}\right|}{2} \\
& \Delta_{B, R}=\frac{\left|B_{N e g}-R_{N e g}\right|+\left|B_{P o s}-R_{P o s}\right|}{2} \\
& \Delta_{R, F}=\frac{\left|R_{N e g}-F_{N e g}\right|+\left|R_{P o s}-F_{P o s}\right|}{2}
\end{aligned}
$$

» $B_{\text {Neg }} / B_{\text {Pos }}$ : Belief conditional on a neg./pos. signal.
» $F_{\text {Neg }} / F_{\text {Pos }}$ : Observed frequency conditional on a neg./pos. signal.
» $R_{\text {Neg }} / R_{\text {Pos }}$ : Recalled frequency conditional on a pos./neg. signal.

## Beliefs, Observed and Recalled Frequencies

1. Are beliefs consistent with observed frequencies?

|  | $\Delta_{B, F}$ | $\Delta_{B, R}$ | $\Delta_{R, F}$ |
| :---: | :---: | :---: | :---: |
| R1 pBRN in Primitives | $\mathbf{1 7 . 9}$ | 12.3 | 14.3 |
| R1 Others in Primitives | $\mathbf{1 1 . 4}$ | 9.4 | 8.1 |
| NoPrimitives | $\mathbf{9 . 8}$ | 10.3 | 9.6 |

Hypotheses:

| R1 pBRN $=$ R1 Others | .006 | .262 | .021 |
| :---: | :--- | :--- | :--- |
| R1 pBRN $=$ NoP | .000 | .333 | .033 |
| R1 Others $=$ NoP | .454 | .719 | .542 |

## Beliefs, Observed and Recalled Frequencies

1. Are beliefs consistent with observed frequencies?

|  | $\Delta_{B, F}$ | $\Delta_{B, R}$ | $\Delta_{R, F}$ |
| :---: | :---: | :---: | :---: |
| R1 pBRN in Primitives | $\mathbf{1 7 . 9}$ | 12.3 | 14.3 |
| R1 Others in Primitives | $\mathbf{1 1 . 4}$ | 9.4 | 8.1 |
| NoPrimitives | $\mathbf{9 . 8}$ | 10.3 | 9.6 |

Hypotheses:

| R1 pBRN $=$ R1 Others | .006 | .262 | .021 |
| :---: | :--- | :--- | :--- |
| R1 pBRN $=$ NoP | .000 | .333 | .033 |
| R1 Others $=$ NoP | .454 | .719 | .542 |

Beliefs of R1 pBRN subjects are farther from observed frequencies.

## Beliefs, Observed and Recalled Frequencies

3. Are recalled frequencies consistent with observed frequencies?

|  | $\Delta_{B, F}$ | $\Delta_{B, R}$ | $\Delta_{R, F}$ |
| :---: | :---: | :---: | :---: |
| R1 pBRN in Primitives | 17.9 | 12.3 | $\mathbf{1 4 . 3}$ |
| R1 Others in Primitives | 11.4 | 9.4 | $\mathbf{8 . 1}$ |
| NoPrimitives | 9.8 | 10.3 | $\mathbf{9 . 6}$ |

Hypotheses:

| R1 pBRN $=$ R1 Others | .006 | .262 | .021 |
| :---: | :--- | :--- | :--- |
| R1 pBRN $=$ NoP | .000 | .333 | .033 |
| R1 Others $=$ NoP | .454 | .719 | .542 |

## Beliefs, Observed and Recalled Frequencies

3. Are recalled frequencies consistent with observed frequencies?

|  | $\Delta_{B, F}$ | $\Delta_{B, R}$ | $\Delta_{R, F}$ |
| :---: | :---: | :---: | :---: |
| R1 pBRN in Primitives | 17.9 | 12.3 | $\mathbf{1 4 . 3}$ |
| R1 Others in Primitives | 11.4 | 9.4 | $\mathbf{8 . 1}$ |
| NoPrimitives | 9.8 | 10.3 | $\mathbf{9 . 6}$ |

Hypotheses:

| R1 pBRN $=$ R1 Others | .006 | .262 | .021 |
| :---: | :---: | :---: | :---: |
| R1 pBRN $=$ NoP | .000 | .333 | .033 |
| R1 Others $=$ NoP | .454 | .719 | .542 |

R1 pBRN subjects have a noisier recollection of feedback.

## Beliefs, Observed and Recalled Frequencies

2. Are beliefs consistent with recalled frequencies?

|  | $\Delta_{B, F}$ | $\Delta_{B, R}$ | $\Delta_{R, F}$ |
| :---: | :---: | :---: | :---: |
| R1 pBRN in Primitives | 17.9 | $\mathbf{1 2 . 3}$ | 14.3 |
| R1 Others in Primitives | 11.4 | $\mathbf{9 . 4}$ | 8.1 |
| NoPrimitives | 9.8 | $\mathbf{1 0 . 3}$ | 9.6 |

Hypotheses:

| R1 pBRN $=$ R1 Others | .006 | .262 | .021 |
| :---: | :--- | :--- | :--- |
| R1 pBRN $=$ NoP | .000 | .333 | .033 |
| R1 Others $=$ NoP | .454 | .719 | .542 |

## Beliefs, Observed and Recalled Frequencies

2. Are beliefs consistent with recalled frequencies?

|  | $\Delta_{B, F}$ | $\Delta_{B, R}$ | $\Delta_{R, F}$ |
| :---: | :---: | :---: | :---: |
| R1 pBRN in Primitives | 17.9 | $\mathbf{1 2 . 3}$ | 14.3 |
| R1 Others in Primitives | 11.4 | $\mathbf{9 . 4}$ | 8.1 |
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Hypotheses:

| R1 pBRN $=$ R1 Others | .006 | .262 | .021 |
| :---: | :--- | :--- | :--- |
| R1 pBRN $=$ NoP | .000 | .333 | .033 |
| R1 Others $=$ NoP | .454 | .719 | .542 |

No difference between groups.

## Learning Model

Beliefs (on $B_{N e g}$ and $B_{P o s}$ ) described by Beta distribution updated using outcomes from a Bernoulli process.
» Prior described by the Beta distribution $\left(\alpha_{k}, \beta_{k}\right)$, for $k \in\{$ Neg, Pos $\}$.
» $\sigma \in[0,1]$ describes the attentiveness to data in rounds 1-200.
» Posterior in round $r$ described by $\left(\alpha_{k}^{r}, \beta_{k}^{r}\right)$ for $k \in\{N e g$, Pos $\}$.

$$
\alpha_{k}^{r}=\alpha_{k}+\sigma S_{k}^{r} \text { and } \beta_{k}^{r}=\beta_{k}+\sigma F_{k}^{r},
$$

where $S_{k}^{r}$ and $F_{k}^{r}$ are observed \# successes and failures.
» Agents report $\mathbb{E}\left(B_{k} \mid \alpha_{k}^{r}, \beta_{k}^{r}\right)=\frac{\alpha_{k}^{r}}{\alpha_{k}^{r}+\beta_{k}^{r}}$.
» Using ML, find $\sigma$ and $\left(\alpha_{k}, \beta_{k}\right)$, for $k \in\{$ Neg, Pos $\}$.

## R1 PBRN $\sigma=0.17$

R1 pBRN Subjects in Treatment $P$


## R1 Others $\sigma=0.98$



## NOP $\sigma=1.0$ cmas



## Evolution of Average Beliefs: Round 200



## Evolution of Average Beliefs: Table




[^0]:    Table reports \% initial responses consistent with each answer.

[^1]:    Table reports \% initial responses consistent with each answer.

[^2]:    Table reports \% initial responses consistent with each answer.

[^3]:    Table reports \% initial responses consistent with each answer.

