Roberts Fest

Oct 17, 2025

8:45 – 9:00: Opening remarks (Barry Ickes)

Paper Presentations: Session I

9:00 – 9:30 Hongsong Zhang: Marketing and the Growth of Young Manufacturing Firms: Evidence from a Tax Incentive Policy

9:30 – 10:00 Florin Maican/Matilda Orth: Measuring the dynamic effects of building broadband infrastructure

10:00 – 10:30 Coffee Break

10:30 – 11:00 Rong Luo: Market Size and Vertical Bargaining in Two-sided Market: an Application to Shopping Malls

11:00 – 12:00 Larry Samuelson, Tim Dunne and Ron Jarmin on "Patterns of Firm Entry and Exit in U.S. Manufacturing Industries" (RAND) and "Growth and Failure of U.S. Manufacturing Plants" (QJE)

12PM – 1:30PM Lunch (Gardens Restaurant)

Paper Presentations: Session II

1:30PM – 2:00PM Gaurab Aryal: Bridging Quasi-Experimental and Structural Approach for Robust Evaluation of US Airline Mergers

2:00PM – 2:30PM Alex Fakos: Asset-market frictions, Capital structure, and Aggregate Productivity

2:30PM – 3:00PM Daniel Xu: Regulation meets Public Infrastructure--Evidence from Environmental Water Policy in China

3:00PM – 3:30PM Coffee Break

4PM –4:30PM: James Tybout on "The Decision to Export in Colombia" (AER) and "Market Entry Costs, Producer Heterogeneity, and Export Dynamics" (EMA)

5:00 – 6:00 Keynote Address: John Haltiwanger

6:30PM   Dinner (Senate Suite)

Oct 18, 2025

Paper Presentations: Session III

9:00AM – 9:30AM Hale Utar: Elsewhere in North America: How U.S. Tariffs on China Boosted Mexico's Manufacturing Employment and Output

9:30AM –10:00AM Joonkyo Hong: Trade, Oligopsony Power, and Wage Inequality

10:00AM—10:30AM Coffee Break

10:30AM –11:00AM Bettina Peters: "Unleashing Productivity: The Role of AI and Data-Driven Investments in Firm Performance"

11:00AM –11:30AM Shengyu Li: Non-neutral Technology and Within-firm Heterogeneity in Multi-product Firms

Session V: An Institution Within the Institution: Honoring Bee Roberts

Roundtable: Sung Jae Jun, Aiden Stein, Hope Bodenschatz, David Bodovski

12:30 PM –1:30PM Lunch (Gardens Restaurant)